



Fulcrum Publishing Society

5th year of autonomy

Board of Directors Meeting MINUTES

Sunday, September 18, 2011

10:30 a.m.

Voting members present:

Andrew Hawley, Devanne O'Brien, Alex Smyth, Sameena Topan, Matthew "The Seconder" Conley, Des Fisher

Ex-officio members present: Mercedes Mueller, Danielle Vicha

Other: Deirdre Butters, Michelle Ferguson

All motions carried without opposition or abstentions unless otherwise noted.

1. Opening at 10:40 a.m.
2. Approval of the Agenda as amended
 - a. MOTION: Alex
 - b. Second: Matt
 - c. MOTION carried
3. Approval of the minutes:
 - a. MOTION to table approval of the minutes to the next meeting (Andrew)
 - b. Second: Des
 - c. MOTION carried
4. President's report--Andrew
 - a. On-Campus Distributor and hiring process; discussion
 - b. Collections going well
 - c. Budget—discuss after GM's report
 - d. Committees getting into gear; discussion
 - e. Fill vacant seats on the board; discussion
5. General Manager's report--Danielle
 - a. Recent activities--Frosh week, promo materials, promo budget; discussion
 - b. Contra deals; discussion
 - c. Workshops and Events; discussion
 - d. Collections and Budget; discussion
 - e. Partnership with La Rotonde, bilingual paper project proposed
6. EIC report--Mercedes
 - a. New hires, Frosh week, events
 - b. Printing problems, can be resolved; discussion
7. Report from the Ad Rep--Deirdre
 - a. Sales, budgeting; discussion
 - b. Online advertising
 - c. Contra deals, how to budget them, leads to more printing; discussion; finance committee to look at contra budgeting in more detail
8. Budget 2011-12
 - a. Changes since June; discussion
 - b. Overall budget position, idea of projected deficit; discussion
 - c. MOTION to approve 2011-12 budget (Matt)
 - d. Second: Andrew

- e. MOTION carried
- 9. Contra deals—discussed earlier
- 10. Printing/distribution schedule
 - a. Printer is not offering same level of service (colour plates)
 - b. Possible change in delivery of paper to eliminate this problem
 - c. Discussion
 - d. Principles for negotiations to be conducted by Andrew in conjunction with Mercedes, Michelle and Danielle, agreed to by the Board
- 11. CUP National Conference
 - a. Planning and ideas; brief discussion
- 12. Events
 - a. Dates and ideas; brief discussion as discussed earlier
- 13. Committees
 - a. To meet soon; brief discussion
- 14. Online Editor position
 - a. Letter from current online editor taken under advisement
 - b. Will be discussed further next meeting
- 15. Any other business
 - a. Approval of Editorial Board hiring
 - i. MOTION to approve (Andrew)
 - ii. Second: Alex
 - iii. MOTION carried
 - b. Webmaster employment issue; discussion
- 16. MOTION to adjourn the meeting of the BoD (Matt)
 - a. Second: Sameena
 - b. MOTION carried (3:15 p.m.)