Voting members present: Andrew Hawley, Ben Myers, Matthew “The Seconder” Conley, Des Fisher, Ben Mitchell, Naushin Vighio, Jonathan Rausseo, Sean Campbell,

Ex-officio members present: Mercedes Mueller, Deedee Butters, Danielle Vicha,

- Opening of the Meeting at 10:46pm
- Approval of the Agenda
  - Agenda approved.
- Approval of the Minutes from previous meeting
  - Moved by Conley seconded by Sean. Minutes approved.
- President's Report
  - Report received.
  - No crying.
- General Manager's Report
  - No formal report received.
  - Distribution and raising paper profile important priorities for the future.
  - NASH successful but extra costs incurred due to changed flights.
  - ORPUCBEC conference was successful but some trials coordinating with the French.
  - IT improvement
    - Consultant has dropped the ball in a few ways
    - Corrupt files in GM mac
    - Will not continue with Martin in the future.
  - Winter GSAED levy not yet received.
  - Some costs from last year not yet paid, will come out of this year’s budget, including bad debt.
  - Additional distributors paid from the distribution cost line from budget
  - GIC has matured by $35, but that means we lost money with inflation! Finance committee?
- Ad Rep's Report
  - Sales total $113,000 – Great year!
  - See written report.
  - Consider
- Editor-in-Chief's Report
  - No formal report received.
  - ORPUCBECQ conference was a success other than the extra plates of food delivered.
  - Webmaster hired to take website off of Netfirms and on to something else.
  - $30/hour and project would take 6-8 hours.
• EIC elections happened on Thursday, but hiring still taking place. Mercedes away April 24 – 28.
  • Hiring process should have happened much earlier.

• Tentative Contracts for Business Side
  • Conversations began on Friday for salary and changing the commission system for local advertising.
  • Talking about parking and phones.
  • Looking at the budget for areas to remove money to fund raises for the business employees.
  • Final approval for the incoming board of directors

• Policy review committee
  • Met last night.
  • Des: How does contract effect our numbers for revenue and commission?
  • There will be a contra line in the budget.
  • Should we be paying commission on contra agreement?
    ▪ Deedee does majority of work for contra agreements and coordinating with EIC and/or production manager.
    ▪ Additional budget line needed to account for the commission paid which would not be taken out of revenue from ads.
  • Should we put a cap on contra for next year? $10,000?
    ▪ Cap as a form of limiting the amount of commission.
    ▪ 15% commission is standard for returning advertisers.

• Corporate Website
  • $1,700 in the budget line for the webmaster and this will be worth $180 to $210 for putting website on new system (NOT NETFIRMS)

• Editorial Position Co-Application
  • Share the duties of the position and the pay.
  • Why can neither of you do the job entirely?
  • Editorial board votes (they should have one vote, shared)
  • Sending additional people to conferences (additional travel costs and fees)
  • Associate sports editor?
  • Two people able to promote the section - important to our readership?
  • New hiring system allows more flexibility?
  • Can staff writer be dedicated to sports?
  • Extra computer?
  • Moved by Ben Myers seconded by Des Fisher:
    ▪ “That the 2011-12 Fulcrum Board of Directors determines that only one person may be considered an ‘applicant’ for editorial board positions under current editorial constitutional wording.”
    ▪ In favor: 5
    ▪ Opposed: 3
    ▪ Abstention: 0
    ▪ The motion is carried.

• Distribution Task Force
• Updating Master Copies of Bylaws and Policy Manual
• Ombudsman Update
  • New ombudsman needed for next publishing year.

• Any other business
  • Policy review:
    ▪ Add to the distributor job description:
• “Works with the GM to improve distribution” table and send out via email for approval.
  ▪ Fundraising. Note that the Fulcrum is liable for events and may want to purchase insurance and obtain permits for events. Especially events where alcohol is being served.
  ▪ Changes to job descriptions have to be put into the policy manual.
  ▪ Transition reports for the incoming board before April 30.
  ▪ Signing authorities have to be switched over.
    o Frank’s credit card
      ▪ Cut it up now, please.
• Adjournment
  o Conley, seconded by Mitchell to adjourn at 1:11pm.