

Ottawa • Toronto

### THE FULCRUM PUBLISHING SOCIETY

### FINANCIAL STATEMENTS

FOR THE YEAR ENDED APRIL 30, 2018

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### **INDEPENDENT AUDITOR'S REPORT**

### To the Members of the Board of Directors of

### The Fulcrum Publishing Society

We have audited the accompanying financial statements of The Fulcrum Publishing Society, which comprise the statement of financial position as at April 30, 2018, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of The Fulcrum Publishing Society as at April 30, 2018, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

ABAK Chartered Professional Accountants

ABFK Chartered Professional Accountants Professional Corporation

Ottawa, Ontario December 18, 2018

> 1354 Wellington Street W., Ottawa, Ontario, K1Y3C3 Telephone (613)729-5154 or (613)244-5103 Fax (613) 729-8249 or 613-244-0831

#### STATEMENT OF FINANCIAL POSITION AS AT APRIL 30, 2018

159,068 79,388 1,947 35,857 802 4,823	\$ 181,606
79,388 1,947 35,857 802	\$ 181 606
79,388 1,947 35,857 802	\$ 181 606
1,947 35,857 802	
35,857 802	86,669
802	-
	17,560
4,823	808
	5,242
281,885	291,885
7,020	8,296
1	1
288,906	\$ 300,182
,	,
17,780	\$ 13,550
	785
17,780	14,335
264,106	277,548
7,020	8,299
7,020	0,277
(1,947)	-
1,947	
271,126	285,847
	\$ 300,182
-	271,126

Members of the Members of the Board of Director Board of Director

#### **STATEMENT OF OPERATIONS** FOR THE YEAR ENDED APRIL 30, 2018

	2018	% 2017 %
REVENUES		
Fund Raising	\$ 5,616	\$ 3,500
Local Advertising	51,327	46,290
National Advertising	10,570	1,133
Student Levy-SFUO	210,786	209,458
Student Levy-GSAED	12,964	11,732
Other Revenue	201	55
	291,464	272,168
EXPENDITURES		
Advertising and promotion	1,945	2,849
Amortization	2,416	3,776
General and administrative expense	14,779	12,156
Bad debts (recovered)	(2,000)	8,798
Telecommunication	2,862	1,590
Salalries and employee benefits	204,965	181,118
Bank charges, interests and credit card charges	937	4,373
Travel and conference	6,655	4,563
Printing and distribution	76,482	73,216
Training	568	406
Insurance	1,946	1,908
Professional and membership fees	190	4,514
	311,745	299,267
(DEFICIENCY) OF REVENUES OVER EXPENDITURES FROM OPERATIONS	(20,281)	(27,099)
EAI ENDITORES FROM OF ERATIONS	(20,201)	(27,099)
OTHER INCOME		
Interest and other investment income	3,613	2,514
(DEFICIENCY) OF REVENUES OVER EXPENDITURES FOR THE YEAR	\$ (16,668)	\$ (24,585)

#### STATEMENT OF COMPREHENSIVE OPERATIONS FOR THE YEAR ENDED APRIL 30, 2018

		2018		2017		%	
DEFICIENCY) OF REVENUES OVER EXPENDITURES FOR THE YEAR	\$	(16,668)		\$	(24,585)		
OTHER COMPREHENSIVE EXCESS OF REVENUES	S OVER F		URES		( / )		
Net unrealized gains on short term investments		1,947			-		
OTHER COMPREHENSIVE EXCESS OF REVENUES	5						

### STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED APRIL 30, 2018

	Unrestricted Assets		Invested in Net Assets		Accumulated other comprehensive excess of revenues over expenditures		Total 2018		otal 017
BALANCE, beginning of year	\$	277,548	\$	8,299	\$	-	\$ 285,847	\$	310,432
(Deficiency) of revenues over expenditures for the year		(12,305)		(2,416)		1,947	(14,721)		(24,585)
Introduction of assets		(1,137)		1,137		-	-		-
Other comprehensive excess of revenues over expenditures		_		-		1,947	1,947		-
BALANCE, end of year	\$	264,106	\$	7,020	\$	1,947	\$ 271,126	\$	285,847

#### STATEMENT OF CASH FLOWS FOR THE YEAR ENDED APRIL 30, 2018

	2	018	2	017
OPERATING ACTIVITIES				
(Deficiency) of revenues over expenditures	\$	(16,668)	\$	(24,585
Adjustment for				
Amortization of capital assets		2,416		3,776
		(14,252)		(20,809)
Change in non-cash working capital items		(10, 200)		(( 20))
Increase in accounts receivable		(18,298)		(6,396
Decrease (increase) in prepaid expenses		5		(31)
Decrease in goverment remittances receivable		419		-
Increase in accounts payable and accrued liabilities		4,229		6,107
(Decrease) increase in unearned revenue		(785)		785
		(28,682)		(20,344)
		(1.1.2-)		
Acquisition of equipment		(1,137)		(646
		(1,137)		(646
DECREASE IN CASH		(29,819)		(20,990)
CASH, beginning of year		268,275		289,265
CASH, end of year	\$	238,456	\$	268,275
	ψ	200,700	Ψ	200,275
CASH CONSISTS OF:				
Cash	\$	159,068	\$	181,606
Short-term investment, at cost		79,388		86,669
	\$	238,456	\$	268,275

#### NOTES TO THE FINANCIAL STATEMENTS APRIL 30, 2018

### 1. NATURE OF OPERATIONS

The Fulcrum Publishing Society, a not-for-profit organization, was incorporated without share capital by Letters Patent under laws of Ontario on October 19, 2004 and is exempt from income taxes. The organization mandate is to:

• promote the interest and welfare of the students of the University of Ottawa through editorial stance by reporting accurately, fairly, and honestly on timely issues and events originating from the University of Ottawa campus;

• cover issues and angles not present in the mainstream media from its perspective as a member of the alternate press;

• serve as an education device and as a forum for differing points of view and world scope; and

• do all such other things for the attainment of the above-noted objects.

### 2. SIGNIFICANT ACCOUNTING POLICIES

The organization applies the Canadian accounting standards for not-for-profit enterprises.

#### **Revenue recognition**

The organization follows the deferral method of accounting for contribution. Restricted contributions are recognized as revenue in the year which related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount of be received can be reasonably estimated and collection is reasonably assured.

Interest income is recognized in the year it is earned.

#### Cash and cash equivalents

The entity's policy is to disclose bank balances under cash and cash equivalents, including ban overdrafts and temporary investments with a maturity period of three months or less from the date of acquisition. Term deposits that the entity cannot use for current transactions because they are pledged as security are also excluded from cash and cash equivalents.

#### **Contributed services**

The majority of the hours that volunteers contributed over the year to assist the society in carrying out its activities are not recognized in these financial statements becasue the fair value cannot be reasonably estimated.

#### <u>Goodwill</u>

The goodwill arose from the puchase of the existing statutory and other proeprty rights and interests relating to the "Campus newspaper" by the Society from The Student Federation of the University of Ottawa (SFUO).

#### NOTES TO THE FINANCIAL STATEMENTS APRIL 30, 2018

#### 2. SIGNIFICANT ACCOUNTING POLICIES, continued

#### <u>Equipment</u>

Equpment is accounted for at cost. Amortization is based on their estimated usefule life using the following methods and rates

Office furniture and equipment	20% Declining balance
Signage	20% Declining balance
Computer Hardware	55% Declining balance

Addition are amortized at one-half of the above rate in the year of acquistion.

#### **Use of estimates**

The preparation of these financial statements in conformity with Canadian accounting standards for not-forprofit organization requires management to make estimates and assumptions that affect the reported amount of assests and liabilities, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported period. These estimates are reviewed periodically and adjustments are made to income as appropariate in the year the become known.

#### Financial instruments

The organization initially measures its financial assets and financial liabilities at fair value. The organization subsequently measures all its financial assets and financial liabilities at amortized cost. Financial assets measured at amortized cost include cash, accounts receivable and short term investments. Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### 3. SHORT-TERM INVESTMENT

Short-term investments consists of guranteed investment certificate (last fiscal year) and mutual funds. These investments are measured at amortized cost and interest income form these investments is recognized in the period in which it is earned.

Short term investment, at cost Increase in market value on short term investment	2018			017
	\$	76,152 3,236	\$	86,669 -
	\$	79,388	\$	86,669

### NOTES TO THE FINANCIAL STATEMENTS APRIL 30, 2018

### 4. ACCOUNTS RECEIVABLE

Trade Allowance for doubtful accounts	2	2017		
	\$	35,857 -	\$	19,560 (2,000)
		35,857		17,560
	\$	35,857	\$	17,560

### 5. EQUIPMENT

	(	Cost	 mulated tization	- •	)18 ok value	- •	)17 ok value
Office furniture and equipment Computer Hardware Signage	\$	26,498 46,741 646	\$ 20,772 45,912 181		5,726 829 465	\$	5,879 1,835 582
	\$	73,885	\$ 66,865	\$	7,020	\$	8,296

### 6. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

Trade and accrued liabilities Payroll liabilities	20	2018		
	\$	16,880 900	\$	11,799 1,751
	\$	17,780	\$	13,550

#### NOTES TO THE FINANCIAL STATEMENTS APRIL 30, 2018

#### 7. UNEARNED REVENUE

Unearned revenue represents prepaid sales for which service have not been rendered as at year end.

### 8. GOVERMENT REMITTANCES RECEIVABLE

	20	2018		17
HST Payable	\$	4,823	\$	5,242

#### 9. ECONOMIC DEPENDENCE

Since the society's business with the Student Federation of the University of Ottawa (SFUO) is so significant, the society is deemed to be economically dependent on the SFUO. The organization receives payments from the SFUO and these amounts represent approximately 77% of revenues and for this reason the organization is dependent on SFUO and the revenue received.

#### 10. PREPAID EXPENSES

The prepaid expenses relate to prepaid insurance premiums.

#### 11. FINANCIAL INSTRUMENTS

The Organization is exposed to various risks though its financial instruments. There have been no changes in risk exposure from the prior year. The following analysis provides a measure of the Organization's risk exposure at the statement of financial position date..

(a) Risk and concentrations

The society is exposed to various risks through its financial instrubments. The following analysis provides a meausre of the entity's risk exposure and concentrations at the balance sheet date, April 30, 2018.

(b) Credit Risk

The organization determines, on a continuous basis amounts receivable on the basis of amounts it is vertually certain to receive based on their estimated realizable value. The organization doesn't provide credit to customers and therefore is subject to little or no credit risk.

### NOTES TO THE FINANCIAL STATEMENTS APRIL 30, 2018

### 11. FINANCIAL INSTRUMENTS, continued

#### (c) Interest rate risk

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The society is exposed to interest rate risk on its filxed interest rate financial instruments. These financial instruments subject the society to fair value risk. Due to their short term maturity values, there is no significant interest rate risk.