



2026-2027

EDITOR IN CHIEF PLATFORM

Daniel Jones



I am a student of History and English, entering my fifth year at the University of Ottawa.



I started with the Fulcrum in 2023 as a contributor, then as A&C Editor, and now as Managing Editor. As A&C Editor, my goal was to increase our critical coverage on both Arts and Culture. I wanted the Fulcrum to take the lessons we learned from the encampment and apply it to general reporting on how students relate to and participate in their own culture. I also kick-started the section's effort to draw closer connections to clubs through my column "The Thryllabus."

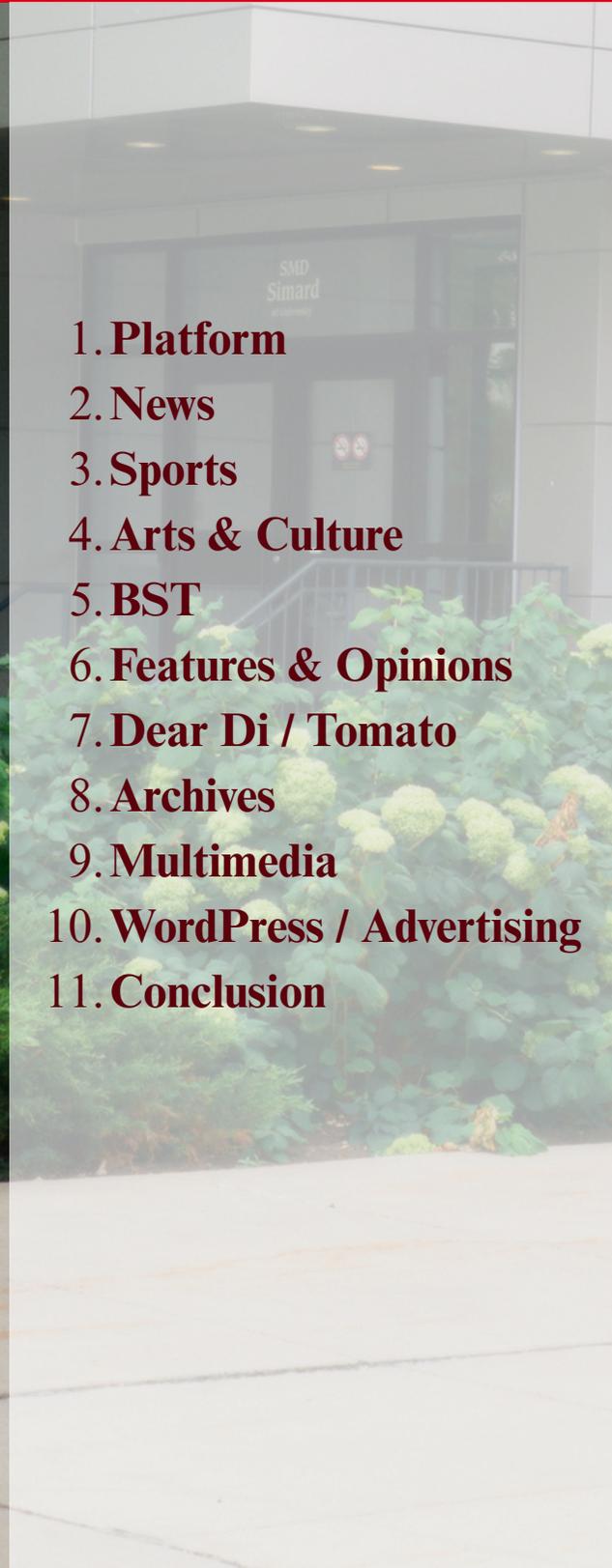
As Managing Editor, my goal was to help foster the skills and reporting that was evidently present in our team. I have learned how to better support our editorial staff and how to encourage their development. Throughout this year, I believe all of our sections have bloomed under the care of their respective editors - whether the road be rough with delays or smooth with new info that seems to spring up with investigation. It has been a pleasure seeing the team light up when a new pitch is found and new skills are developed to push the story that much further. I want to continue to foster that growth going into the next year.

Along with the many hats I've worn at the Fulcrum (contributor, summer staff writer, Arts & Culture Editor, and Managing Editor), I've also volunteered with student publications like CLIO. Combined, I have considerable editorial experience that will help to sharpen our coverage and bring out, as I have said, the piece of gold in each article.

NASH has also provided a considerable sense of community with other student publications and I want to bridge the gap between us and others doing work just like us. I have talked with and made many friends from those who are experiencing the exact same issues as us - our goal now is, like we do on the team here, to reach out and let them know we care and support their work. I also hope that with this, the team will feel more equipped for whatever work they are engaged with, that the team can learn from others and go that much further with our excellent coverage.

I am proud of the work the team has done this year at the Fulcrum. It is my sincere hope to be able to continue that effort with the support of my peers as next year's Editor-in-Chief.

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PLATFORM

The Fulcrum has been, and continues to be, a place for student journalism to flourish and empower students with the knowledge of what is going on in their community.

My aim is to continue to support what has been working throughout this publishing year while also fixing the issues that have arisen as a result of our growth. I want to connect the Fulcrum meaningfully to other student publications as an opportunity to learn and help our fellow publications in our shared goal in the face of a tumultuous future.

Efforts such as our “First Year Edition” were widely popular across campus and I intend to repeat such efforts again. Getting more students involved earlier to give the Fulcrum longevity and stability is my concern. I would like to give back to the Fulcrum and provide new students the opportunity to learn, report, and empower themselves and their peers by keeping our critical coverage as it has always been.

NEWS

News has seen a deluge of stories this year that has consistently required the team to be operating at, occasionally, straining efforts. In spite of this, we have continued our incredible work and have done much to explore new forms of news in both broadcast and our news commentary style.

I propose that to alleviate the strain on the section for the next publishing year, we provide further training, additional hands on deck (particularly through the assistance of staff writers, including the newer first-year writer), and by finding ways to cross the news over with other sections such as Features, A&C, or BST.

As mentioned in multimedia, I foresee much of the broadcast team remaining the same, but with adjustments for new hires as needed.

SPORTS

Our sports team this year has been exceptionally strong. Social media posts have done well and the section has overall seen great work from staff and contributors alike.

The next step with the section is to help provide a clearer division between its online duties and the work of the online and multimedia section. Either closer communication with the future Junior Online Editor or by adding the management of the online page to the work of the Sports Editor.

Additionally, maintaining the quality of the section throughout turnover is a priority - working with the current section editor and developing adequate training materials to set the future section editor up for success will be a focus of mine.

ARTS & CULTURE

The Arts & Culture section has been a site of considerable change throughout the past two years, particularly with how the Fulcrum approaches reporting on culture. We have done good work in following through with this.

The next step for the section is developing closer ties with student associations and clubs. I believe advertising the Fulcrum to various student associations will continue to increase the already significant number of contributors and will allow new talent to be involved with the Fulcrum. Bringing back the Fiction Issue will also promote the Fulcrum with this section of our readership.

Additionally, continuing our training on reporting responsibly on culture writing and representing student voices is my aim.

BUSINESS, SCIENCE, TECH

I think the Business, Science, and Tech section has done good work throughout previous years in highlighting student initiatives and connecting with student researchers where they are at.

Going forward, promoting the section with contributors from related programs and a general increase in the stories coming from the section is our next goal.

Connecting the future editor of this section with other business, science, and tech editors from other publications may be a good way to learn where the section can continue to find new success. I foresee a heavier focus on work from student research groups and clubs.

FEATURES / OPINIONS

The Features & Opinions section has worked out well following its continued consolidation into one role. I believe keeping it as such is wise. The work featured in this section looked, more than ever, deeply at the systemic issues resulting from the university's policy and decisions - this is a focus I believe we should maintain while also taking advantage of the section's popularity with our contributing writers to bring new voices into the fold. Providing further support and training on deeper investigations is the goal going forward in aiding this section.

DEAR DI / TOMATO

Both Dear Di and Tomato see sporadic contributions. Keeping these within the purview of the Features & Opinions editor is a stable choice. The only point of growth for the section is continuing to promote it to our contributors and allowing our writers a section where they can experiment with fun and interesting ideas that do not necessarily relate to their section.

ARCHIVES

While the archives have generally been left inactive throughout the previous year, I believe the section has two uses. Firstly, it provides good material for our training week and for allowing new staff to find old ideas we can experiment with. Secondly, and more importantly, we can bring pitches from the archive to our sections for contributors. Seeing where old stories left off and where we can pick them up will help to supplement sections that see less regular contributor output.

I do not foresee prioritizing the section beyond these points, but I believe adopting archives in this way will help to maintain its relevance to the Fulcrum of today.

MULTIMEDIA

The multimedia team has seen significant changes in recent memory. We have seen how successful our broadcast team has been in getting the Fulcrum in the hands of students (through their phones).

I believe the next step with the team is returning the former graphics position in a more limited capacity. A graphic designer position given ten hours a week will aid in reducing delays around needed graphics and aid in dividing up the workload for a given pitch. Also reviewing what worked and did not work for the multimedia team this year is key to avoiding similar mistakes into the next publishing year.

Otherwise, ensuring the longevity of the team is my goal. The Junior Online Editor position will remain and developing more training materials for eventual replacements in the videography and photography section is key.

WORDPRESS / ADVERTISING

WordPress in general will likely see little changes over the next publishing year, though I intend to look into ways to make it a more stable and approachable platform where possible. This can start with continuing our training on the basics of WordPress and by looking into possible solutions to WordPress simply failing to operate at times.

Following the removal of Google Ads on our website, we mulled over how to best approach local businesses in providing them opportunities to advertise with us.

My goal for advertising is plainly to have it be implemented this year to provide the Fulcrum with additional funds for positions or projects that will help us maintain and expand the great work we are already doing. Whether that be on our website, on our video content, or on my proposed print edition for next fall will be determined with what advertisers we work with.

CONCLUSION

Whatever else occurs, I want to leave the Fulcrum better than I found it for new students getting involved with the same publication that empowered and educated me about student journalism. I believe that my time with the Fulcrum throughout much change has given me an eye on where we can go next and what we truly succeed at as a publication.

Throughout the next year, as legislation threatens us and other student publications, I believe that having someone with a focus on developing tighter relationships to other publications, student associations, and the student body in general is key to ensuring stability. Above all else, I value the efforts of my peers and want to honour their work by maintaining the Fulcrum as an educational space for new journalists.